

P R E S S R E L E A S E

emeafinance Europe Banking Awards 2014:

UniCredit receives awards in eleven categories

- UniCredit voted “Best Bank in CEE & CIS”
- Bank Pekao “Most Innovative Bank in CEE & CIS”

Finance magazine emeafinance has given UniCredit awards in a total of eleven categories at its Europe Banking Awards 2014. Amongst others, the international banking group was recognised for its achievements last year in being voted “Best Bank in CEE & CIS”.

<i>Category</i>	<i>Region / Country</i>	<i>Winner</i>
Best Bank	CEE & CIS	UniCredit
Most Innovative Bank	CEE & CIS	Bank Pekao
Best Bank	Bosnia and Herzegovina	UniCredit Bank Mostar
	Bulgaria	UniCredit Bulbank
	Italy	UniCredit
	Croatia	Zagrebacka Banka
Best Foreign Bank	Hungary	UniCredit Bank Hungary
	Serbia	UniCredit Bank Serbia
	Slovenia	UniCredit Bank Slovenia
Best Investment Bank	Czech Republic	UniCredit Bank Czech Republic and Slovakia
	Republic of Slovakia	UniCredit Bank Czech Republic and Slovakia

"The contribution of UniCredit's Central & Eastern European division to group profits last year underlined the efficiency with which operations across the network are run - and this is further

illustrated by country awards the bank's subsidiaries have won in this year's awards," said Tim Burke, editor of EMEA Finance.

"Our geographical distribution and business model is confirming to be resilient also in time where geopolitical tensions and unfavourable exchange rates are influencing our Central and Eastern Europe region. While competitors are scaling back their business, we are constantly refining our service models and investing consistently in new technologies. The acquisition of 900.000 new customers and the market shares increase in most CEE countries confirmed that we are on the right path", stated Carlo Vivaldi, Head of CEE Division at UniCredit, "I am delighted about the wide-scale recognition of our services by emeafinance and pass this on with my personal thanks to all our staff within UniCredit Group."

UniCredit

UniCredit is a leading European commercial bank with strong roots in 17 countries. Our overall global network embraces approximately 50 markets with nearly 8,600 branches and more than 145,000 employees (as of 31 December 2014).

In the CEE Region, UniCredit runs the largest and most diversified international banking network with approximately 3,500 branches (Poland and Turkey included).

The Group operates in Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, the Czech Republic, Germany, Hungary, Italy, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey and Ukraine. In the Baltics, UniCredit is present through its Leasing subsidiary (as of 31 December 2014).

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